

# California's Green Economy



# Green Economy Survey Details

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- Completed January 2010
- Surveyed businesses across the California economy: all industries, all sizes, all areas.
- These data, directly reported by California businesses, contrasts with earlier research estimates based upon **secondary** data sources to generate numbers of green jobs. These prior analyses assessed jobs in selected industries rather than jobs across all industries.
- 12.6M employment represented in survey findings
- Creates a baseline measure of:
  - Number of workers in green or clean product manufacturing and/or services
  - Number of businesses that have adopted green practices
  - Emerging occupations for further study related to skills and workforce needs



# California's Survey Results

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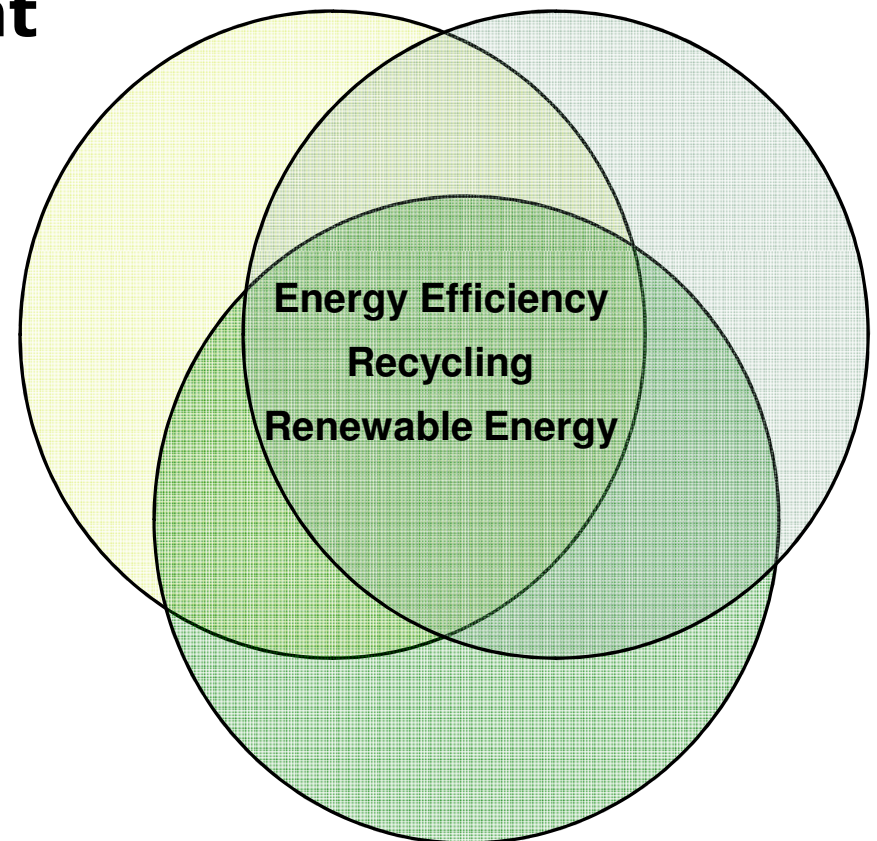
- Nearly 15,200 employers responded—about 35% of the sample
- 8.6 percent of employers report employees working on green products and services
- Approximately 3.8 percent of the California workforce, or about 475,000 employees, are working on green products and services
- Two-thirds of green workers, or about 304,000, spend 50% or more of their time on green aspects of their jobs
- 63 percent of employers report using at least one green business practice
- Three-quarters of current green workers were trained on the job

# Comparison to Other States' Recent Green Workforce Surveys

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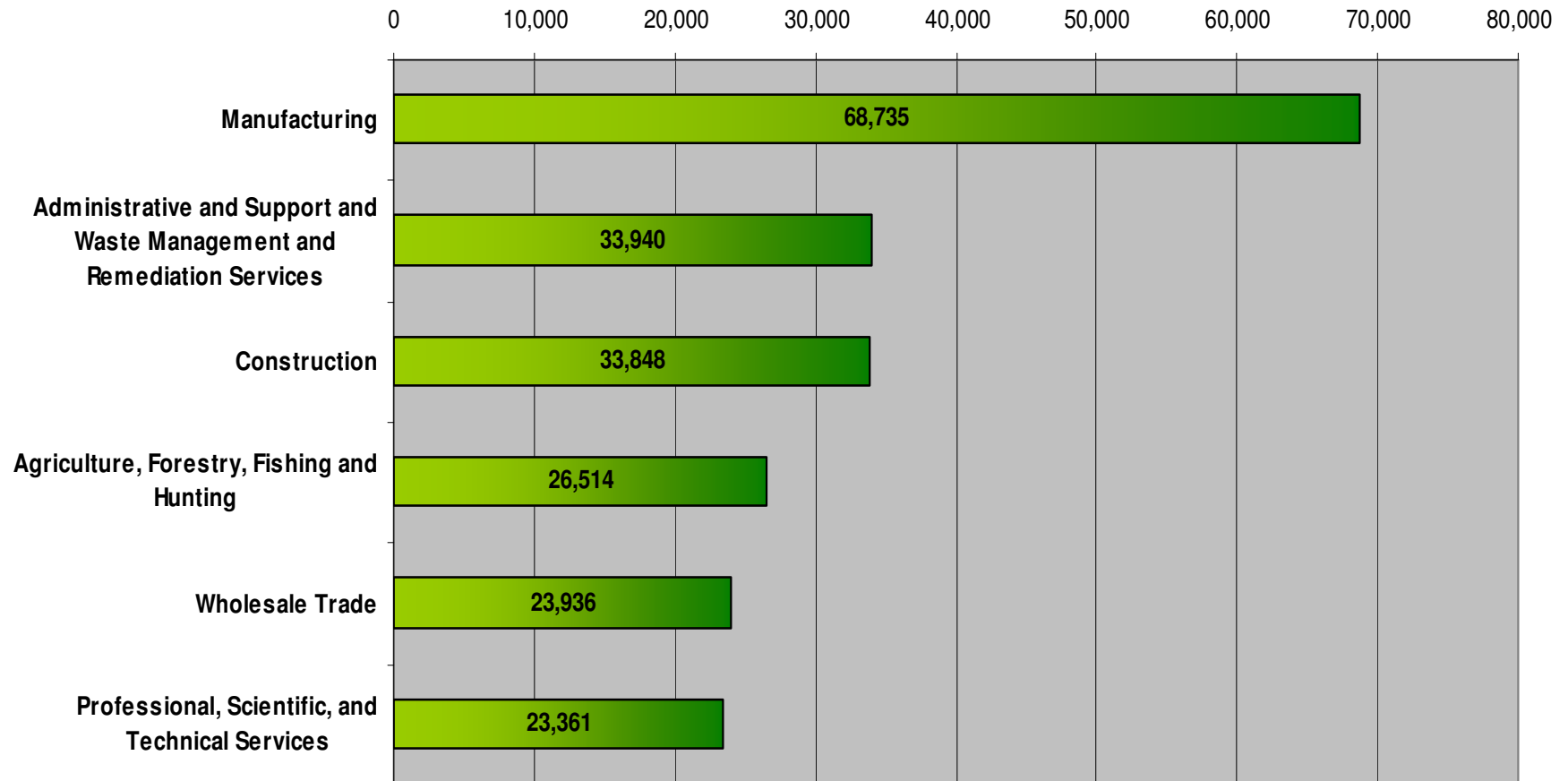
## Green jobs as a percent of total employment

California	3.8%
Washington	3.3%
Oregon	3.0%
Michigan	3.0%



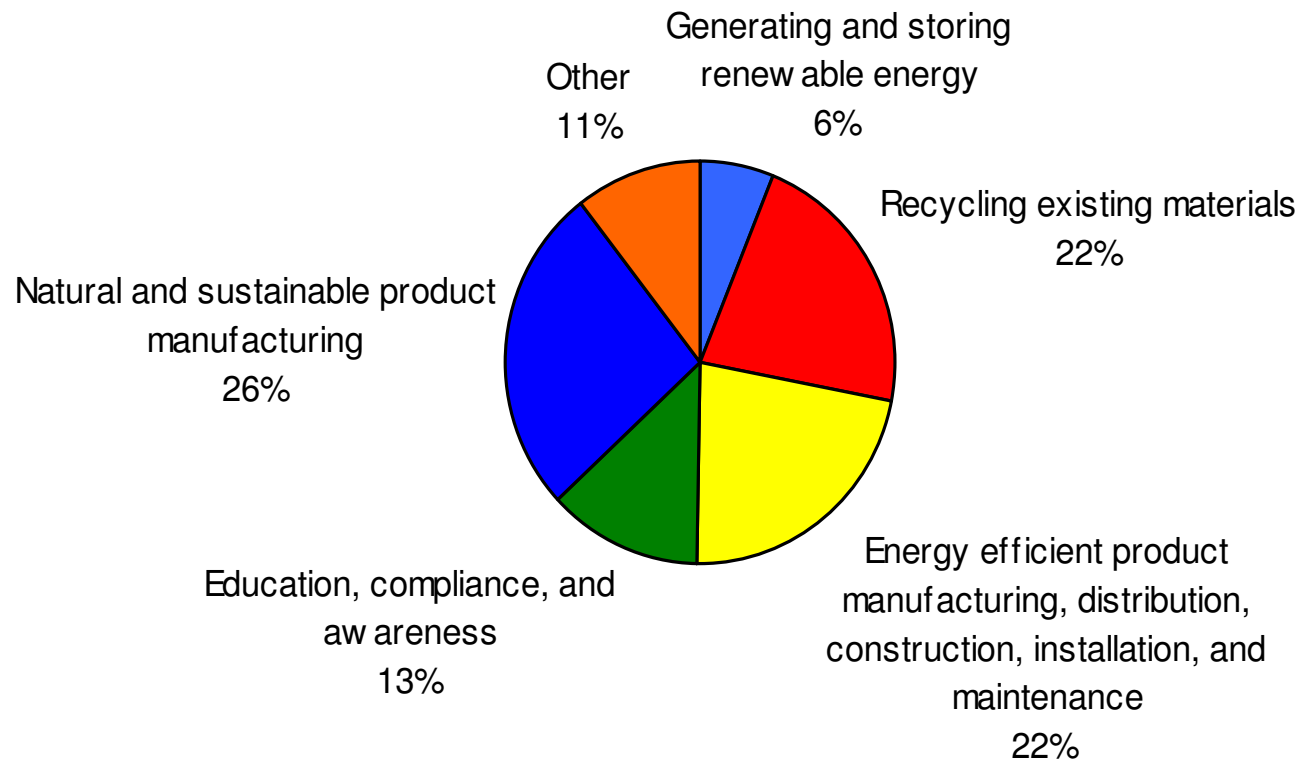
# Industries with Most Workers Spending 50% or More of their Time on Green Activities

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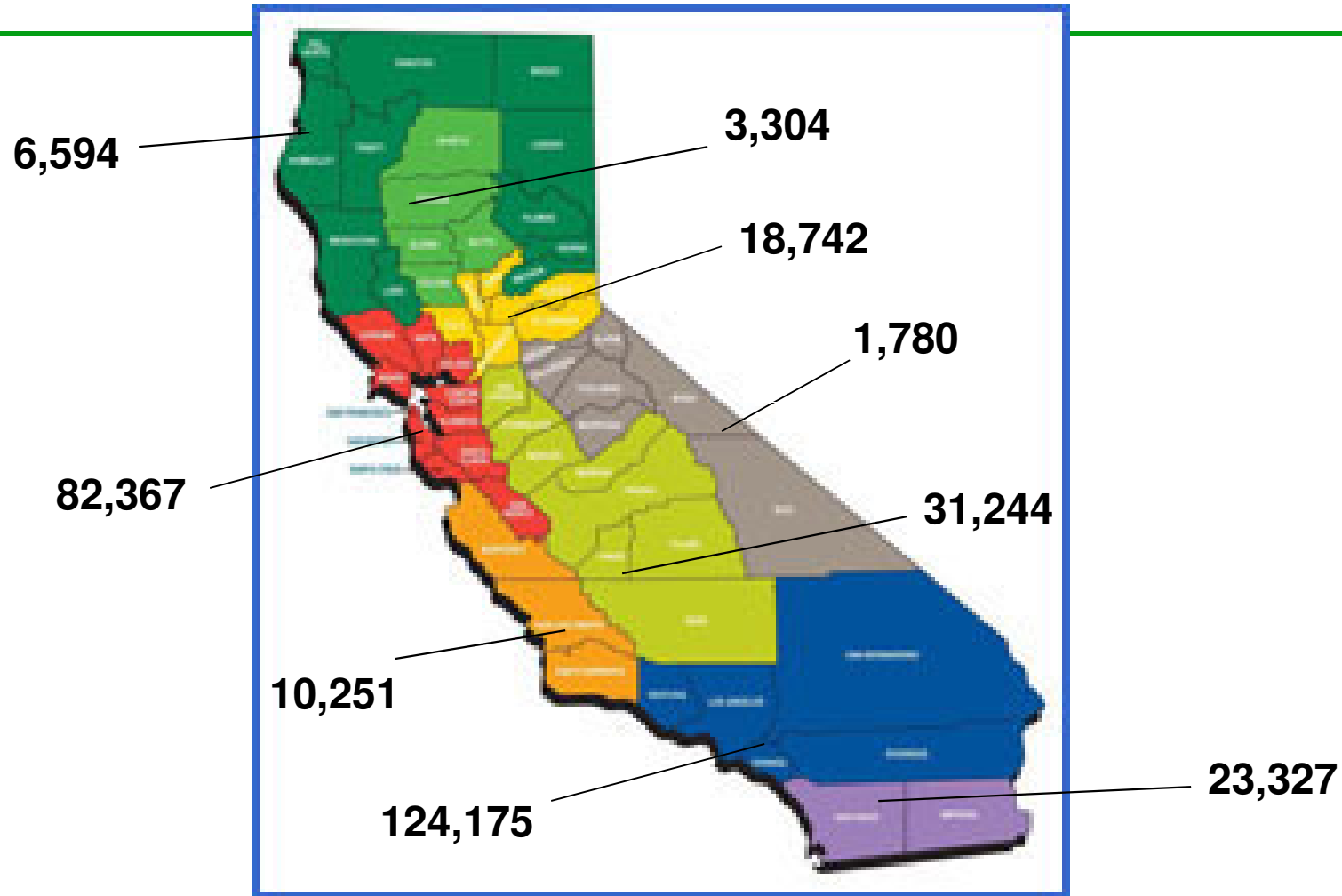


# Workers Spending 50% or More of Their Time on Green Activities

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## Regional Distribution of Workers Spending 50% or More of Their Time on Green Activities



\* 2,216 jobs were reported as covering more than one region.